



Hyehyun Song

hyehyunsong2018@gmail.com

+44 7768 929 529

www.stepon-nopets.com

Hi, I am Song from Korea. I began my design journey creating conceptual furniture, and moved to London to study product design with the aim of making **a real impact** in people's lives.

My diverse background has equipped me with unique perspectives and flexible thinking, enabling me to generate innovative concepts. Now, I'm seeking hands-on experience to understand how design is initiated and delivered to users in the real world.

Analogue Skill

Design research
 Concept building
 Critical thinking
 Team work
 Hand sketch
 Model making
 Woodworking

Software Skill

Rhinoceros
 3ds max
 Keyshot / V-ray
 Adobe Creative Cloud
 Autocad

Language

English - C1(Advanced)
 Korean - Native

Education

2022 - MA Design Products, Royal College of Art, UK
 2018 - BA Woodworking & Furniture Design, Hongik University, Korea

Exhibition

2022 - London Design Festival, Brompton Design District
 2020 - Fuorisalone, Isola Design District

Took part in a live discussion hosted by Isola Design District with Project Breathe, a sustainable mask utilizing egg waste

2018 - Young Creative Korea, Seoul

Conference

2022 - The 7th international Congress on Love & Sex with Robots

Invited to speak at a human-robot interaction conference on Neo-robophilia, a speculative design project exploring intimate human-robot relationships

Award

2020 - Logitech Grand Challenge: Enhancing the Human, 2nd Winner
 2017 - JTI Korea Portable Ashtray Design Competition, Special Prize